

## VI. Questionnaire

1. Do you use a computer either at home or at work?

- Home
- Work
- Do not use

2. How long have you been using personal computers?

- Less than one year
- 1-3 years
- 4-5 years
- 6 or more years

3. About how many hours per week do you spend online viewing websites? (Excludes times spent reading email or participating in chat) \_\_\_\_\_ 60 hours \_\_\_\_\_

4. At what level would you rate your experience using the Internet?

- Beginner
- Intermediate
- Advanced
- Expert

5. Do you own a smartphone?

- Yes
- No

6. About how many hours per week do you spend on your mobile phone viewing mobile websites (Excludes email or app usage) \_\_\_\_\_ 30 hours \_\_\_\_\_

7. What is your age group? (Check one)

- Under 18
- 18-25
- 26-35
- 36-45
- 46-60
- Over 60

8. How often do you stay at hotels?

- Never
- Once a year
- A few times a year
- Monthly
- Weekly

9. How aware are you of the supplies in your room in regards to their quality (bed sheets, towels, rugs, robes, etc.)?

- Not aware
- Slightly aware
- Indifferent
- Aware
- Very aware

10. What is your household income?

- Less than 30K
- 31-50K
- 51-70K
- 71K-90K
- 91K-100K
- 101K-300K
- 301K+

11. Have you ever shopped online for hotel supplies for personal or business use?

- Yes
- No