

VII. Test Data Recording Form – Part B

Name:	Yang Li
Age:	24
Profession:	Student
Type of persona:	Negative
Data and time of testing:	June 8,2013
Duration of test:	Half an hours
What is your reaction to the site?	Very good, professional
What is appealing to you and why?	Professional icon
Who is this website built for?	Hotel guest
Does this seem like a website designed for someone like you?	NO