

VII. Test Data Recording Form – Part B

|  |   |
|--|---|
| Name:  | Abdullah Sheik  |
| Age:   | 35  |
| Profession:  | Professor at University   |
| Type of persona:   | Secondary   |
| Data and time of testing:                                    | 6/9/2013 - 4:30 pm  |
| Duration of test:  | 25 Min  |
|  |   |
| What is your reaction to the site?                           | Appearance looks good, seems easy to use.   |
| What is appealing to you and why?                            | The modern look. Gives an indication the site is being updated and could have enhanced functionality. |
| Who is this website built for?                               | For hotels.   |
| Does this seem like a website designed for someone like you? | No.   |