

VII. Test Data Recording Form – Part B

Name:	Patricia Rhea
Age:	46
Profession:	Manager of Inn
Type of persona:	Primary
Data and time of testing:	June 8, 2013
Duration of test:	15 minutes
What is your reaction to the site?	Looks professional
What is appealing to you and why?	Layout
Who is this website built for?	Any one who wants to purchase hotel supplies, even for their home
Does this seem like a website designed for someone like you?	Yes