

Test B – Secondary persona

Usability Testing Results

Name: _____ Cortez MCcoy _____

Age: _____ 27 _____

Profession: _____ Teacher _____

Type of Persona: _____ Secondary _____

Date and Time of testing: _____ 11/5/11 _____

Duration of Test: _____ 5mins _____

Questionnaire Results

1) What is your age group?

- 20-29 30-39 40-49
 50-59 60-69 Other

2) Were you born in Chicago?

- Yes
 No

3) About how often do you surf the Internet on your cell phone?

- Daily Weekly Monthly Never

4) Do you have a computer at home?

- Yes
 No

5) Do you enjoy watching sports?

Yes

No

6) Are you a fan of any Chicago sports teams?

Yes

No

A. If yes, which ones?

Bears

Bulls

Sky

Fire

White Sox

Cubs

Black Hawks

Other : _____

7) Do you check game times on your phone?

Yes

No

8) Do you check scores on your phone?

Yes

No

9) Do you like to read sports news?

Yes

No

10) Would you like an easy way to find scores, schedules, and news on Chicago sports teams of your choice?

Yes

No

Initial Prototype Reaction

What is your first reaction to the site?

It looks really plain

What is appealing to you and why?

I thought the videos were appealing because I love clips of game highlights

Who is this website built for?

Chicago Sports Fans

Does this seem like a website designed for someone like you?

Yes I think this site would be very useful to someone like me

Recorded Rest Results

Task 1: Post a comment to an article

Time: _____ 1min _____	Notes
Participant action: <input checked="" type="checkbox"/> Article clicked <input checked="" type="checkbox"/> Comment session clicked <input type="checkbox"/> Comment submitted	was not given the option to submit the comment

Task 2: Create a user account

Time: _____ 1 mins _____	Notes
Participant action: <input checked="" type="checkbox"/> Register user clicked	This task was really easy to complete

(x) Information Entered	
(x) Submit registration clicked	

Task 3: Find game information

Time: <u>30sec</u>	Notes
Participant action: (x) Team tab clicked (x) Game clicked	This task was really easy to complete

User Satisfaction Questionnaire

Task 1: Post a comment to an article

Did you complete the task quickly and easily?

no

Was it the information you expected?

yes

Are you pleased with the steps taken?

yes

Task 2: Create a user account

Did you complete the task quickly and easily?

Yes

Was it the information you expected?

Yes

Are you pleased with the steps taken?

yes

Task 3: Find game information

Did you complete the task quickly and easily?

yes

Was it the information you expected?

Yes

Are you pleased with the steps taken?

yes

Debriefing

What do you think of your first experience with our site?

It think its was a good experience

What was the most useful aspect of the site?

The calendar

What aspects of the site were ineffective?

I was unable to submit comments

What improvements do you suggest for the site?

More videos and articles