Test A – Primary persona

Usability Testing Results

Name: Jay Hsu

Age: 22

Profession: Student

Type of Persona: primary

Date and Time of testing: 11/5/11 7:00 pm

Duration of Test: 15min.

Questionnaire Results

1) What is your age group?
   - ☒ 20-29 ☐ 30-39 ☐ 40-49
   - ☐ 50-59 ☐ 60-69 ☐ Other

2) Were you born in Chicago?
   - ☐ Yes
   - ☒ No

3) About how often do you surf the Internet on your cell phone?
   - ☒ Daily ☐ Weekly ☐ Monthly ☐ Never

4) Do you have a computer at home?
   - ☒ Yes
   - ☐ No

5) Do you enjoy watching sports?

☒ Yes
☐ No

6) Are you a fan of any Chicago sports teams?
☒ Yes
☐ No

A . If yes, which ones?
☒ Bears   ☒ Bulls
☐ Sky   ☐ Fire
☐ White Sox   ☒ Cubs
☐ Black Hawks   ☐ Other : _____

7) Do you check game times on your phone?
☒ Yes
☐ No

8) Do you check scores on your phone?
☒ Yes
☐ No

9) Do you like to read sports news?
☒ Yes
☐ No

10) Would you like an easy way to find scores, schedules, and news on Chicago sports teams of your choice?
☒ Yes
☐ No

Initial Prototype Reaction

What is your first reaction to the site?

Concise, clean design

What is appealing to you and why?

Information is immediate, without excess irrelevant information

Who is this website built for?

Chicago sports fans

Does this seem like a website designed for someone like you?

With some aesthetic improvements, yes.

Recorded Rest Results

Task 1: Post a comment to an article

Time:_____3min_____	Notes
Participant action: (**x**) Article clicked (**x**) Comment session clicked (**x**) Comment submitted	1. He has sense to register first for posting a comment 2. The news list can be bound in different team; that means provide team name first and then list the related news.

Task 2: Create a user account

Time:_____2min_____	Notes
Participant action: (**x**)Register user clicked (**x**)Information Entered	The register button can be distinguished from login panel

(x) Submit registration clicked	

Task 3:   Find game information

Time:_____**5sec**_____	**Notes**

Participant action:
 	
        (x) Team tab clicked
 	
        (x) Game clicked
	straightforward

User Satisfaction Questionnaire

Task 1: Post a comment to an article

Did you complete the task quickly and easily?

Yes

Was it the information you expected?

Yes

Are you pleased with the steps taken?

Template needs to be fixed

Task 2: Create a user account

Did you complete the task quickly and easily?

Yes

Was it the information you expected?

Yes

Are you pleased with the steps taken?

Functional, could be touched up

Task 3:   Find game information

Did you complete the task quickly and easily?

Yes

Was it the information you expected?

Yes

Are you pleased with the steps taken?

Yes

Debriefing

What do you think of your first experience with our site?

Easy to use, some aesthetic improvements could be made

What was the most useful aspect of the site?

Information was easily found

What aspects of the site were ineffective?

Comment box was blocked by videos

What improvements do you suggest for the site?

Slight template fixes and aesthetic changes (font/formatting)