

# SilverTeam

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# **Value Proposition**





# **Value Chain**

# Attract

- ◆ **Offer a different sports experience**
- ◆ **Perfect for all types of users**
  - ◆ **Bored**
  - ◆ **Impatient**
  - ◆ **Analytical**

# Interact

- ◆ **Clean and Usable Interface**
- ◆ **Custom information tailored to each user**
  - ◆ **Teams**
  - ◆ **Advertisements**

# Future : Act & React

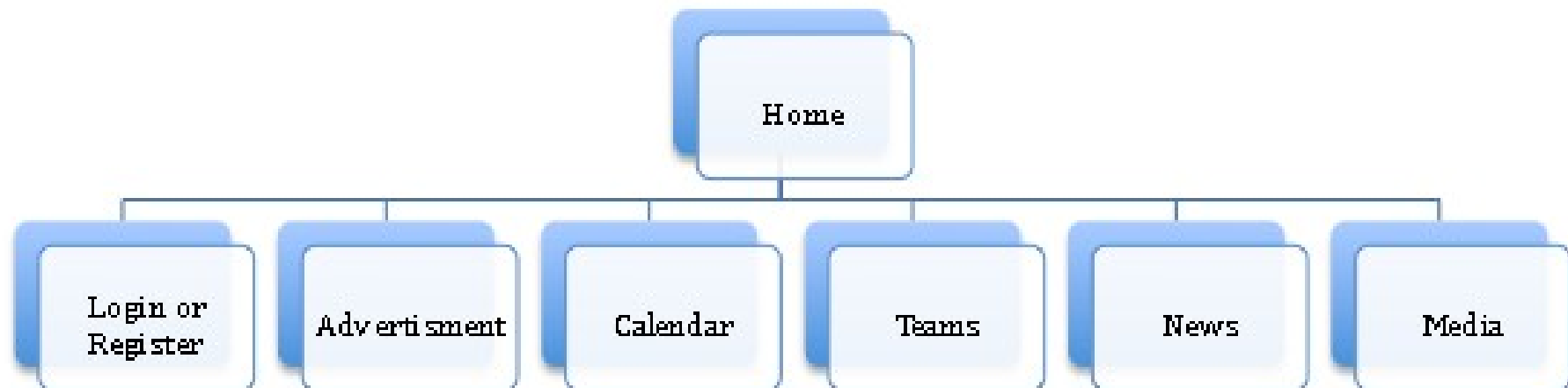
- ◆ **Sell tickets to Chicago sporting events**
  - ◆ **Concentrations would be on cost efficiency and security**
- ◆ **Customer Service would be at the top of the list**
  - ◆ **Document different user experiences**



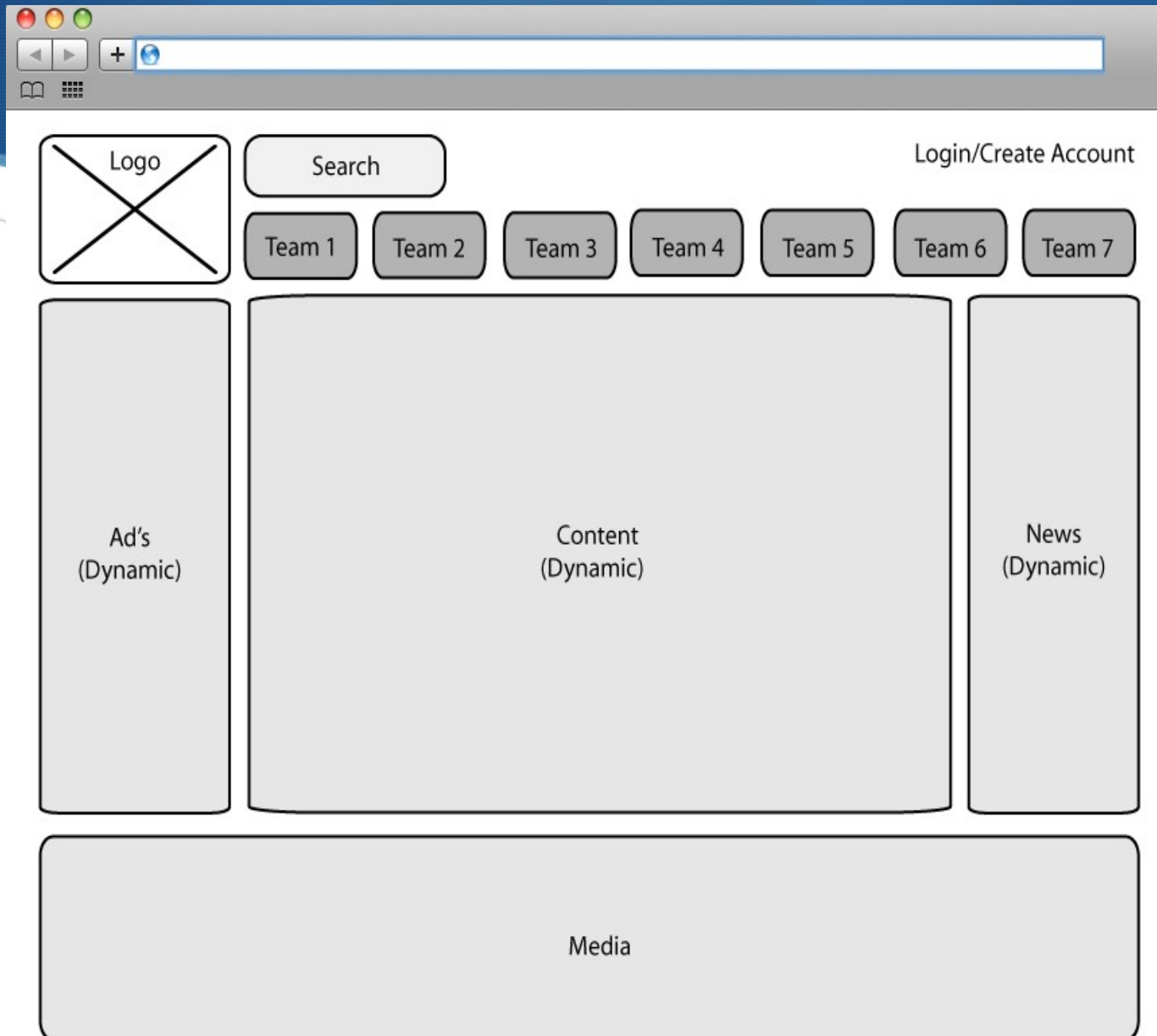
**Design**



# Information Architecture



# Page structure and layout



# Page Contents - Home page

The screenshot shows the Windy City Sports website home page. The layout includes a logo (1), a search bar (2), a login panel (3), a team menu (4), an advertisement (5), a team calendar (6), a news list (7), and a media gallery (8).

**1. Logo:** WCS Windy City Sports

**2. Search bar:** Search [input] Search

**3. Login panel:** Username [input] Login Register

**4. Menu:** SOX Cubs BULLS BEARS HAWKS FIRE JAKY

**5. AD:** Billabong NORTH DEVON WETSUITS

**6. Calendar:** Team Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10/30	10/31 Blackhawks	11/01	11/02	11/03 Blackhawks	11/04 Blackhawks	11/05
11/06 Blackhawks Cubs	11/07	11/08 Blackhawks	11/09	11/10 Blackhawks	11/11 Blackhawks	11/12
11/13 Blackhawks Bears	11/14	11/15	11/16 Blackhawks	11/17	11/18 Blackhawks	11/19 Blackhawks
11/20 Bears Cubs	11/21	11/22	11/23 Blackhawks	11/24	11/25 Blackhawks	11/26 Blackhawks
11/27	11/28	11/29	11/30	12/01	12/02	12/03

**7. News list:**

- Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball WhiteSox
- Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31 WhiteSox
- Goldwater faults Cubs ballpark deal, won't directly sue Mesa Cubs
- Santo, Minoza on Hall of Fame ballot Cubs
- Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12 Bulls
- Chicago Bulls Tip-off Trophy Tour Bulls

**8. Media:** Five video thumbnails showing baseball, basketball, and hockey action.

1. Logo
2. Search bar
3. Login panel
4. Menu
5. AD
6. Calendar
7. News list
8. Media

# Page Contents - Team page

WCS Windy City Sports

Search Search Username Login Register

SOX Cubs BULLS BEARS HAWKS FIRE JERRY

**Bears Calendar**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10/30	10/31	11/01	11/02	11/03	11/04	11/05
11/06	11/07	11/08	11/09	11/10	11/11	11/12
11/13 <a href="#">Bears</a>	11/14	11/15	11/16	11/17	11/18	11/19
11/20 <a href="#">Bears</a>	11/21	11/22	11/23	11/24	11/25	11/26
11/27	11/28	11/29	11/30	12/01	12/02	12/03

**News list**

- Eagles Vs. Bears: Philadelphia Enters Week 9 Confident In All Phases
- Bears
- Forte rips Bears over lack of new deal
- Bears

1. Calendar 2. News list

Video thumbnails: Baseball, NBA 2K12 - 1, Hockey, Sports news anchors.

1. Calendar

2. News list



# Page Contents - Game page

The screenshot shows a sports website interface for Windy City Sports (WCS). At the top, there is a search bar and a login/register section. Below the navigation bar, there are team logos for SOX, Cubs, BULLS, BEARS, HAWKS, FIRE, and J&J. The main content area is divided into three sections:

- Left Section:** A vertical image of a surfer with the text "NORTH DEVON WETSUITS" at the bottom.
- Center Section:** A white box with a red border containing game information:

TeamName	Blackhawks	1
Against	Predators	
GameTime	10/31/2011 12:00 AM	
- Right Section:** A list of news links related to the Chicago White Sox and Chicago Cubs.

At the bottom of the page, there is a row of five video thumbnails, each with a play button and a progress bar. The thumbnails show various sports-related content, including a baseball game, a basketball game (NBA 2K12), and a news broadcast.

## 1. Game information

# Page Contents - Article page

The screenshot shows a sports website interface. At the top left is the 'WCS Windy City Sports' logo. To its right is a search bar with a 'Search' button. Further right are fields for 'Username' and 'Password', with 'Login' and 'Register' buttons. Below the search bar is a navigation menu with team logos: SOX, Cubs, BULLS, BEARS, HAWKS, FIRE, and SKY. On the left side, there is a vertical image of a surfer with the text 'Billboard' and 'NORTH DEVON WETSUITS' overlaid. The main content area features an article titled 'Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31'. The article text describes Frasor's performance and history. Below the article is a 'Comments' section with two example comments. A red box highlights the article text, and another red box highlights the comments section. A red number '1' is placed at the end of the article text, and a red number '2' is placed at the end of the comments section. On the right side, there is a sidebar with a list of related articles, including 'Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball' and 'Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12'.

WCS  
Windy City Sports

Search Search Username Login Register

SOX Cubs BULLS BEARS HAWKS FIRE SKY

Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31

Frasor combined to go 3-3 with a 3.60 ERA in 64 relief appearances with Toronto and the White Sox in 2011. He was acquired from the Blue Jays with pitcher Zach Stewart for pitcher Edwin Jackson and infielder Mark Teahen on July 27. In 20 games with the White Sox, Frasor was 1-2 with a 5.09 ERA. He's 25-30 with a 3.74 ERA in eight major league seasons. The 34-year-old Frasor is a native of Chicago. Chicago announced the move Monday.

1

Comments

Title:  
Comment:

Title: First comment  
Comment: Hello world

Title: Test2  
Comment: This is the 2nd comment

2

Please Log in first for posting comments

Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball  
WhiteSox  
Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31  
WhiteSox  
Goldwater faults Cubs ballpark deal, won't directly sue Mesa  
Cubs  
Santo, Minoso on Hall of Fame ballot  
Cubs  
Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12  
Bulls  
Chicago Bulls Tip-off Trophy Tour  
Bulls

Home News Calendar Videos  
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1. Article text

2. Comment thread

# Page Contents - Comment

The screenshot shows a sports website interface. At the top left is the 'WCS Windy City Sports' logo. A search bar with a 'Search' button is located at the top center. At the top right, a user greeting 'Welcome, silver' and a 'Logout' button are enclosed in a red box labeled '2'. Below the search bar is a navigation menu with team logos for SOX, Cubs, BULLS, BEARS, HAWKS, FIRE, and J&K. On the left side, there is a vertical banner for 'NORTH DEVON WETSUITS' featuring a surfer. The main content area is titled 'Comments' and contains a list of existing comments with their titles and content. Below this list is a 'Your Comment' section with a text input field, a larger text area, and a 'Submit' button, all enclosed in a red box labeled '1'. On the right side, there is a sidebar with a list of news links. At the bottom, there are navigation links for 'Home', 'News', 'Calendar', and 'Videos', along with a copyright notice: 'Copyright@2011 Fall ECT455 Silver Team. All rights reserved.'

1. Comment panel
2. User greeting



# Page Contents - Registration page

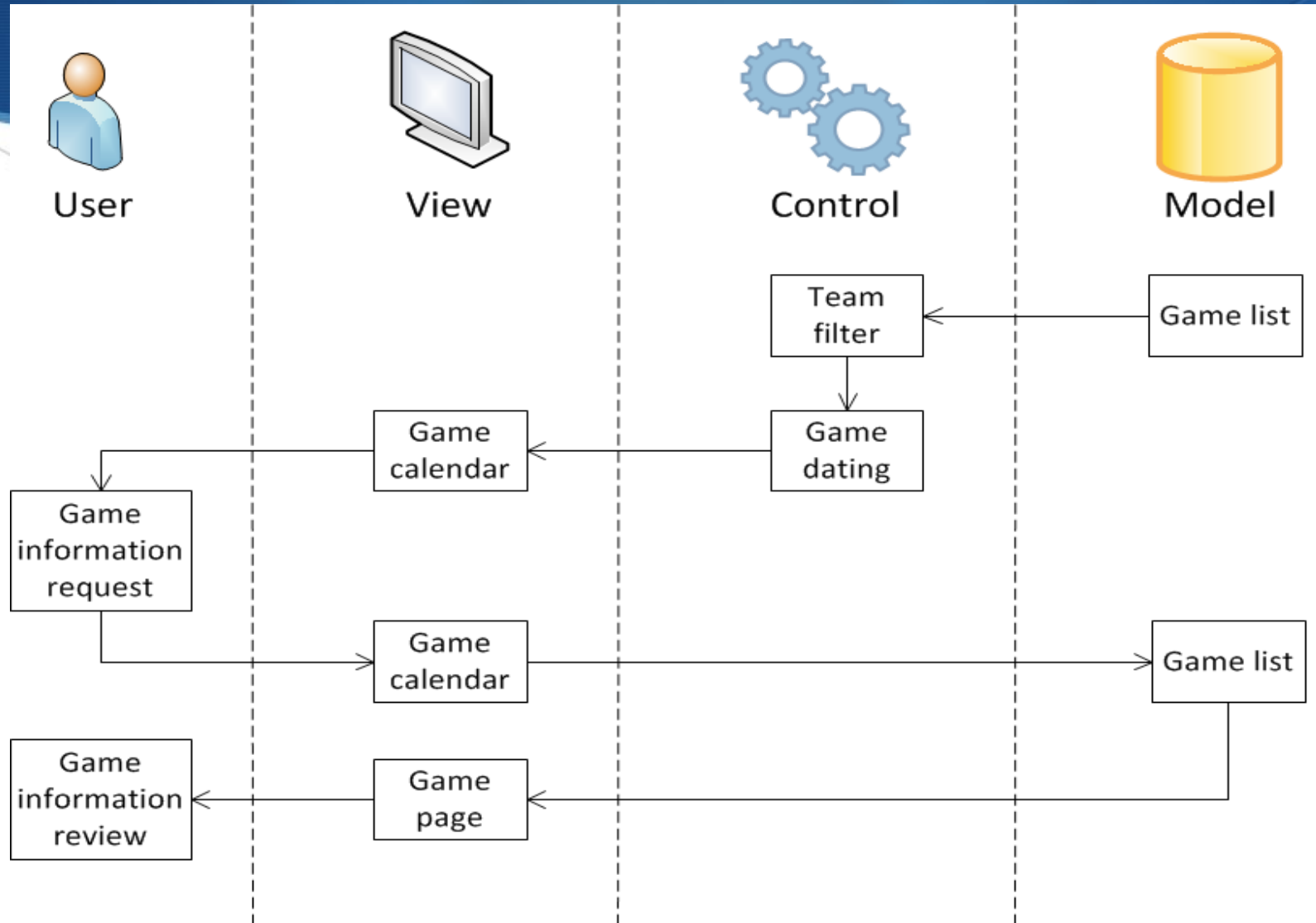
The screenshot shows the WCS Windy City Sports website. At the top left is the WCS logo and 'Windy City Sports'. A search bar is located at the top center. On the top right, there are fields for 'Username' and 'Password', with 'Login' and 'Register' buttons. Below the search bar are team logos for SOX, Cubs, BULLS, BEARS, HAWKS, FIRE, and Jasky. On the left side, there is a vertical banner for 'NORTH DEVON WETSUITS' featuring a surfer. The main content area is divided into two columns. The left column contains a 'Registration Form' with five input fields: 'Username \*', 'First Name \*', 'Last Name \*', 'Password \*', and 'Confirm Password \*'. A 'Submit Registration' button is located below the fields. The right column contains a list of news items, including 'Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball WhiteSox', 'Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31 WhiteSox', 'Goldwater faults Cubs ballpark deal, won't directly sue Mesa Cubs', 'Santo, Minoso on Hall of Fame ballot Cubs', 'Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12 Bulls', and 'Chicago Bulls Tip-off Trophy Tour Bulls'. The registration form and the validation messages are highlighted with red boxes and labeled '1' and '2' respectively.

1. Registration form

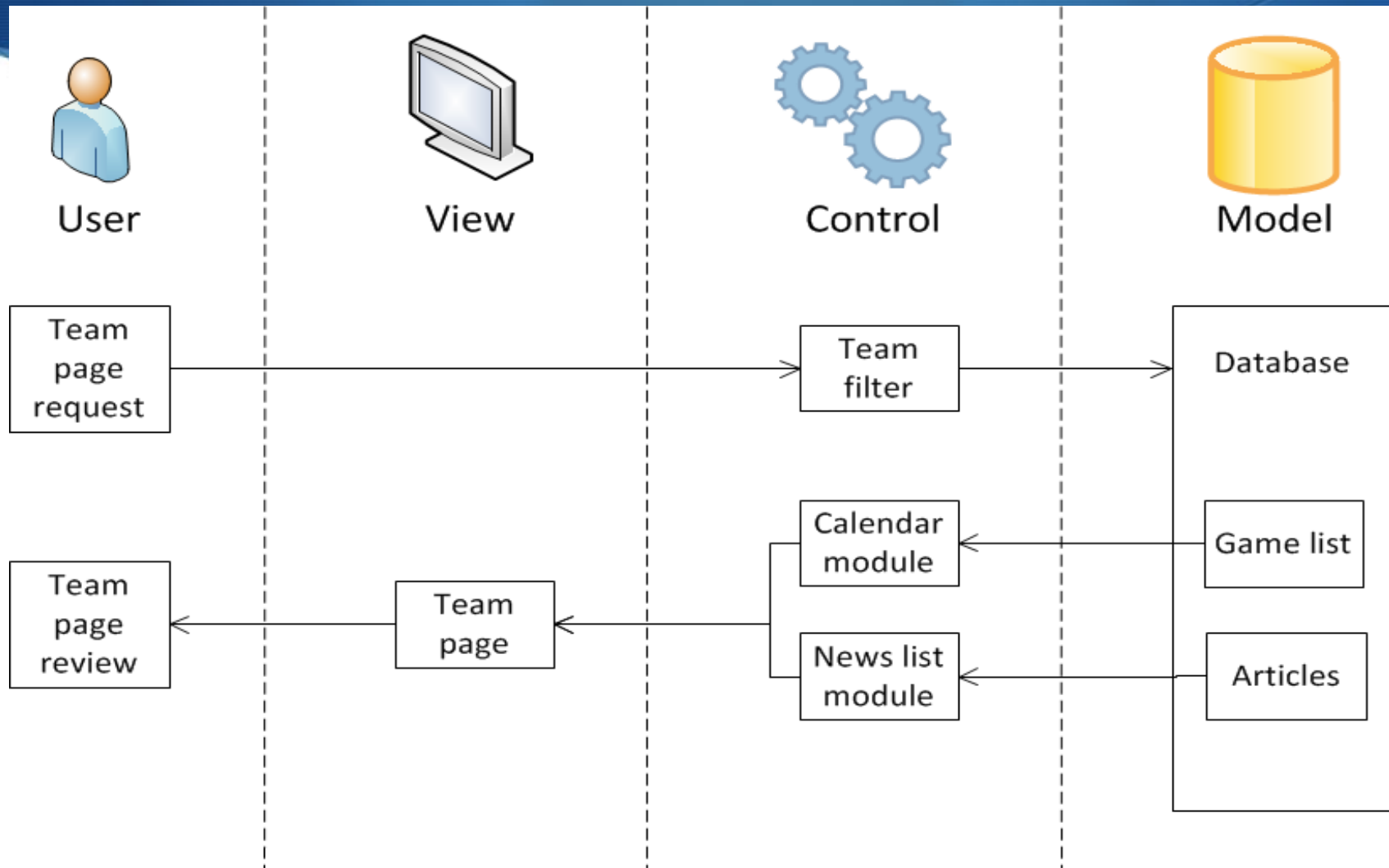
2. Input validation



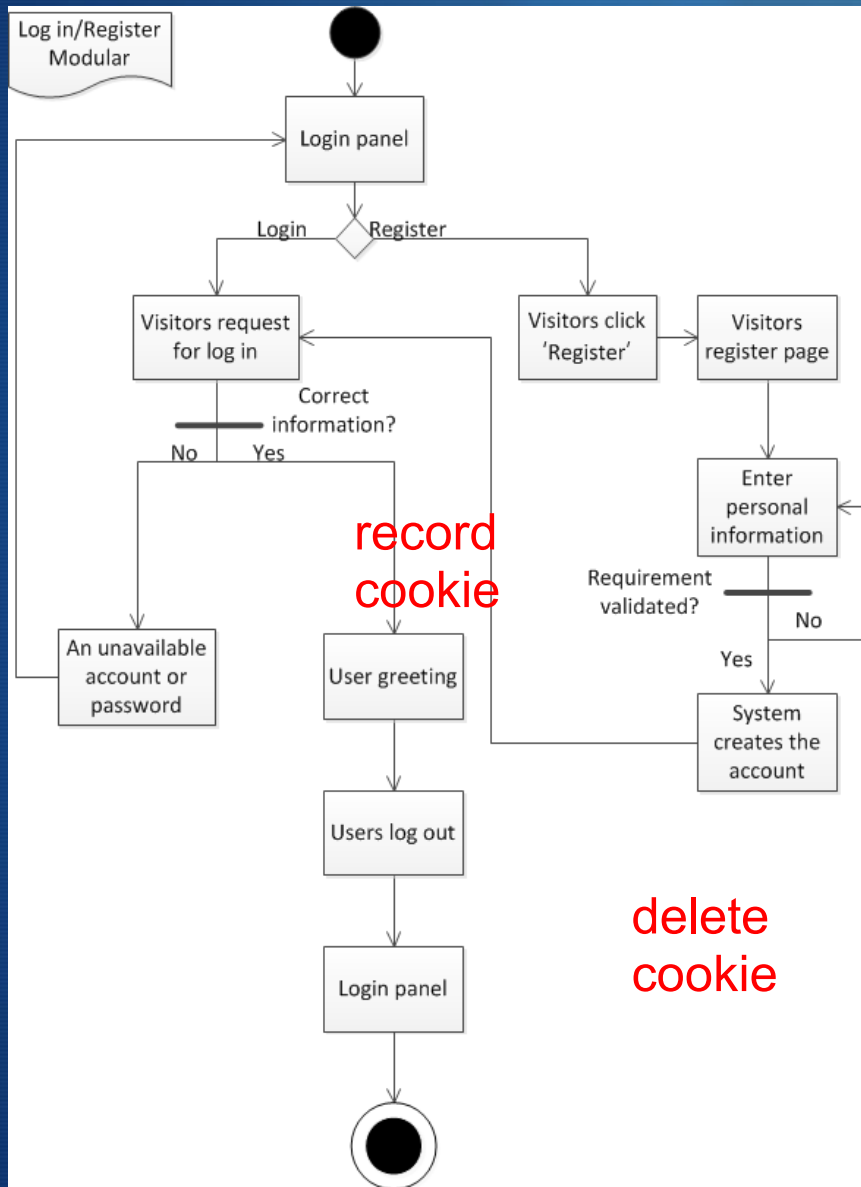
# Design requirement - Calendar



# Design requirement – Dynamic contents



# Design requirement - Registration



Registration Form

<input type="text"/>	Username *	Please enter a user name
<input type="text"/>	First Name *	Please enter your first name
<input type="text"/>	Last Name *	Please enter your last name
<input type="text"/>	Password *	Please enter a password
<input type="text"/>	Confirm Password *	Please enter the password again
		<input type="button" value="Submit Registration"/>

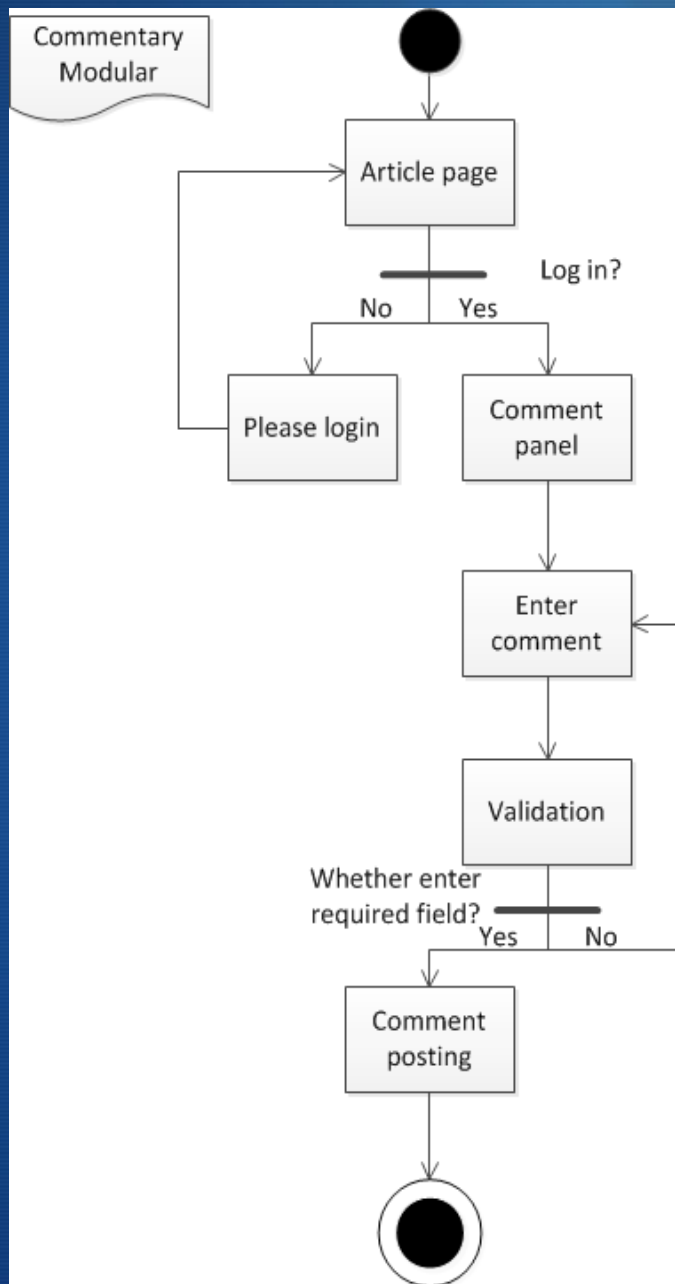
Login panel

Username <input type="text"/>	<input type="button" value="Login"/>
<input type="text"/>	<input type="button" value="Register"/>

User greeting

Welcome, silver	<input type="button" value="Logout"/>
-----------------	---------------------------------------

# Design requirement - Commentary



Before log in

Please Log in first for posting comments

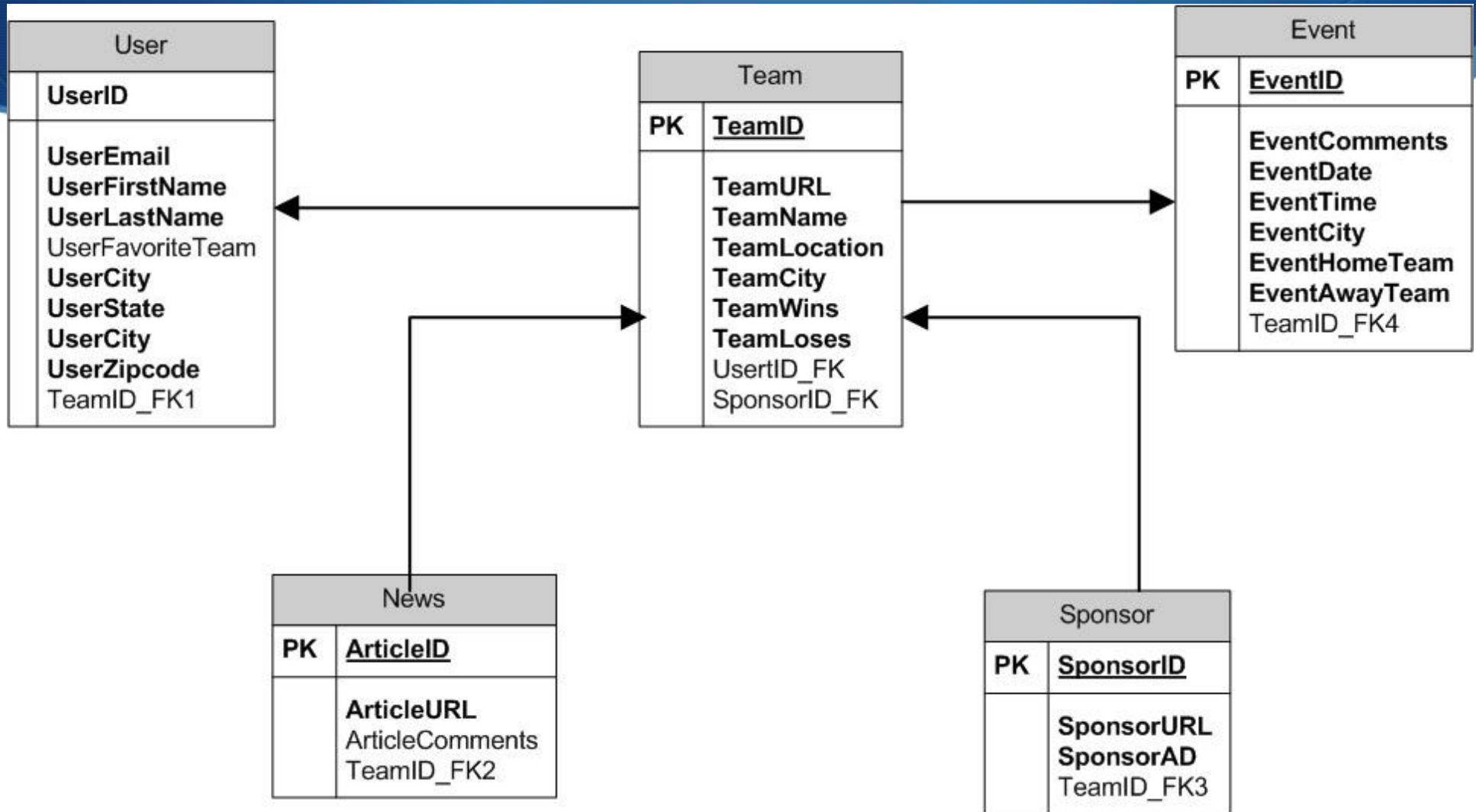
After log in

Your Comment

Submit

# ERD



# Database Interactions

- **User Registration**
  - User Table
- **User Log In**
  - User Table
- **Team Page**
  - Team Table
- **Article Comments**
  - News Table
- **Team Schedules**
  - Event Table



# Usability

# Usability - Primary persona

## Background:

- 25 Year Old Male
- Car Salesman
- Lives in Lincoln Park
- Usually works 6 or 7 days a week

## User Profile:

Matt is 23 years old living with his fiancé, Nicole. He lives a busy life as a manager at a local car dealership. When he isn't working, he is always watching sports. He is a die-hard Chicago fan. He loves going to different sporting events, but his schedule doesn't allow him to attend as often as he'd like. He doesn't care what sport it is, he is just always pulling for his home team. He tries to check game times on his cell phone, but says it takes too long so he usually just gives up.

## General Attributes:

- Enjoys concerts, sporting events, and nightlife
- Very busy with work
- Getting married in a year
- Loves watching sports

## Representative User Needs:

- Would like an easy way to find game times
- Wishes he could check on multiple teams in one place
- Would like an easy way to see game scores



# Usability testing scenarios

## ***Post a comment to an article***

- a. Beginning state: Starting at the home page, an unregistered user wants to post a comment to an article.
- b. Completing steps:
  1. Click on an article title to expand the article
  2. Scroll down to the comment session
  3. Click on the comment session and be redirected to the register page
  4. Fill in the register form and be redirected to the article page
  5. Submit a comment with a title and text
- c. End state: A new comment shows up under the article.

## ***New user register***

- a. Beginning state: A new user came to our site.
- b. Completing steps:
  1. Click on the register button on top right corner of homepage
  2. Redirect to the register page
  3. Fill in all the required info
  4. Save the info
- c. End state: The new user is automatically logged in after registry.

## ***Find game info (time and location) of user's favorite team on December 3rd, 2011***

- a. Beginning state: A registered user is on the home page not logged in.
- b. Completing steps:
  1. Click on an team tab and go to the team page
  2. Locate Dec. 3rd, 2011 on the calendar section
  3. Click on the game and pull out the details of it
- c. End state: The page shows up the game information of the team on Dec. 3rd, 2011

# Test results

## *Summarize the user's experience in completing each task:*

Task 1: All of the users who were tested had difficulty commenting on an article. One user could see the comments but was unable to submit their comments. In other tests users complained that the videos inhibited them from viewing the comments field.

Task 2:

None of the users tested found this task difficult. One user thinks that the user login fields should not be visible once the user has successfully logged in.

Task 3: None of the users found this to be a difficult task. One user had difficulty navigating back to the calendar once they had entered a game. Overall the users thought this task was really straight forward.

## *What task did the user have difficulty with?*

The users experienced difficulties commenting on an article for several different reasons. Some had trouble submitting a comment once they had written it. Other users could not access the comments field at all.

# Changes made - Comment

Change 1: Modify the comment module. Make the comment session easier to access.

The screenshot displays a sports website layout. At the top left is the 'WCS Windy City Sports' logo. A search bar is located at the top center. On the top right, there are fields for 'Username' and 'Password', with 'Login' and 'Register' buttons. Below these are 'Please Login' and 'Register' links. A navigation bar features logos for 'SOX', 'Cubs', 'BULLS', 'BEARS', 'HAWKS', 'FIRE', and 'J&J'. The main content area is divided into three columns. The left column contains a video player for 'NORTH DEVON WETSUITS'. The middle column features a news article titled 'Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball' with a detailed text body. The right column lists several news items with titles like 'Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball', 'White Sox', 'White Sox', 'Cubs', 'Cubs', 'Bulls', and 'Bulls'. Below the article is a comment section with the text 'Title: Awesome' and 'Comment: This is the best game I have.' At the bottom, a video gallery shows five video thumbnails: a baseball game, a 'Chicago Bear' video, an 'NBA 2K12 - C' video, an ice hockey game, and a news broadcast.

**WCS**  
Windy City Sports

Search  Search

Username   
 \*  
Please Login

**SOX** **Cubs** **BULLS** **BEARS** **HAWKS** **FIRE** **J&J**

**Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball**  
White Sox general manager Kenny Williams could have possibly given new Cubs director of player personnel Theo Epstein a welcoming gift in Robin Ventura. Williams selected Ventura to lead the South Side Hitmen in 2012. With Wednesday's news of Cubs manager Mike Quade not returning next season, they have a chance to hire a manager the White Sox missed. Potential candidates include ex-Sox and Cubs outfielder Dave Martinez who is currently the bench coach for the Tampa Bay Rays and former Boston Red Sox skipper and Epstein co-worker Terry Francona. Both Martinez and Francona had White Sox ties during their careers and had to be in the Williams' sights. Francona managed in the Sox minor league system from 1991-1995 including Baseball America's Manager of the Year in 1993. However, that accolade pales in comparison to his two World Series championships with Boston. Epstein stated he would hire a manager who had managing experience or coaching experience at the Major League level. Williams missed that boat all together hiring Ventura who was coaching but at the high school level in California.


Title:  
Comment:








Title: **Awesome**  
Comment: **This is the best game I have.**


Chicago Bear  
NBA 2K12 - C  
MODEL 360  
S



# Changes made - Comment

Welcome, cassy





**NORTH DEVON WETSUITS**

manager who had managing experience or coaching experience at the Major League level. Williams missed that boat all together hiring Ventura who was coaching but at the high school level in California.

### Comments

Title:  
Comment:

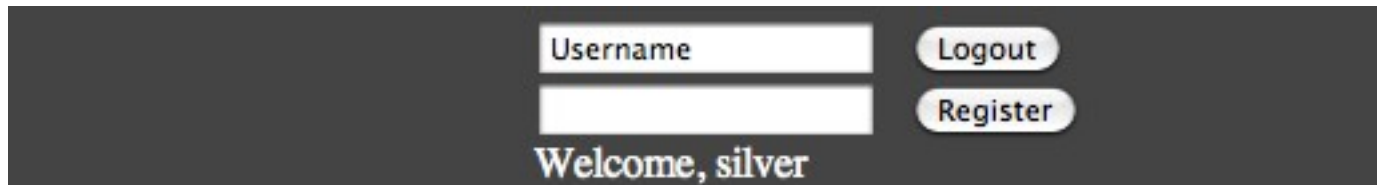
Title: Awesome  
Comment: This is the best game I have.

Your Comment

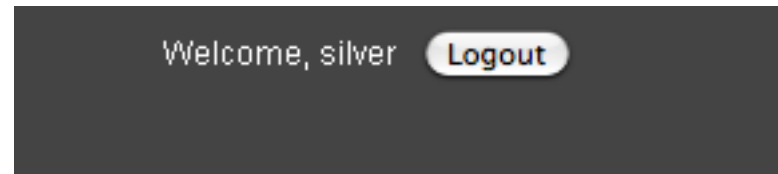
[Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball](#)  
WhiteSox  
[Chicago White Sox exercise \\$3.5 million option on RHP Jason Frasor](#)  
By Associated Press, Published: October 31  
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Cubs  
[Santo, Minoso on Hall of Fame ballot](#)  
Cubs  
[Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12](#)  
Bulls  
[Chicago Bulls Tip-off Trophy Tour](#)  
Bulls

# Changes made - Login

**Change 2:** Improve the login module. Replace user name and log out button with login fields after user logged in.



A dark grey rectangular box representing a login form. It contains two white input fields stacked vertically. The top field is labeled "Username". To the right of the top field is a rounded button labeled "Logout". To the right of the bottom field is a rounded button labeled "Register". Below the input fields, the text "Welcome, silver" is displayed.



A dark grey rectangular box representing the improved login form. It contains the text "Welcome, silver" on the left and a rounded button labeled "Logout" on the right.

# Changes made – Article Style

Change 3: Slightly change the style of the article page

The screenshot displays a sports website interface with a dark header. On the left is the 'WCS Windy City Sports' logo. A search bar is located in the top center. On the right, there are fields for 'Username' and 'Password', with 'Logout' and 'Register' buttons. Below the header is a row of team logos: SOX, Cubs, BULLS, BEARS, HAWKS, FIRE, and SKY. The main content area features a large article on the left with a photo of a surfer and a 'Billabong' logo. The article title is 'Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31'. The text describes Frasor's performance with Toronto and the White Sox in 2011. Below the article are three comment entries with titles and text. On the right side, there is a sidebar with a list of related articles, including 'Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball' and 'Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12'.

**WCS**  
Windy City Sports


Search  Search

Username

Logout  
Register

Welcome, silver

**SOX** **Cubs** **BULLS** **BEARS** **HAWKS** **FIRE** **SKY**

  
Billabong  
NORTH DEVON WETSUITS

**Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31**

Frasor combined to go 3-3 with a 3.60 ERA in 64 relief appearances with Toronto and the White Sox in 2011. He was acquired from the Blue Jays with pitcher Zach Stewart for pitcher Edwin Jackson and infielder Mark Teahen on July 27. In 20 games with the White Sox, Frasor was 1-2 with a 5.09 ERA. He's 25-30 with a 3.74 ERA in eight major league seasons. The 34-year-old Frasor is a native of Chicago. Chicago announced the move Monday.

Title:  
Comment:

Title: First comment  
Comment: Hello world

Title: Test2  
Comment: This is the 2nd comment

Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball  
**WhiteSox**  
Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor By Associated Press, Published: October 31  
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Santo, Minoso on Hall of Fame ballot  
**Cubs**  
Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12  
**Bulls**  
Chicago Bulls Tip-off Trophy Tour  
**Bulls**



# Changes made – Article Style

The screenshot displays a sports website interface. At the top left is the 'WCS Windy City Sports' logo. A search bar with a 'Search' button is positioned to the right. The user is logged in as 'cassy' and can click 'Logout'. A navigation bar contains logos for 'SOX', 'Cubs', 'BULLS', 'BEARS', 'HAWKS', 'FIRE', and 'JASKY'. On the left, a vertical image shows a surfer with 'Billabong' and 'NORTH DEVON WETSUITS' branding. The main content area features an article titled 'Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball'. The article text discusses the White Sox general manager's search for a new manager following the departure of Kenny Williams. A 'Comments' section is located below the article. On the right, a sidebar lists several related article links.

**WCS**  
Windy City Sports

Search  Search

Welcome, cassy

**SOX** **Cubs** **BULLS** **BEARS** **HAWKS** **FIRE** **JASKY**

**Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball**

White Sox general manager Kenny Williams could have possibly given new Cubs director of player personnel Theo Epstein a welcoming gift in Robin Ventura. Williams selected Ventura to lead the South Side Hitmen in 2012. With Wednesday's news of Cubs manager Mike Quade not returning next season, they have a chance to hire a manager the White Sox missed. Potential candidates include ex-Sox and Cubs outfielder Dave Martinez who is currently the bench coach for the Tampa Bay Rays and former Boston Red Sox skipper and Epstein co-worker Terry Francona. Both Martinez and Francona had White Sox ties during their careers and had to be in the Williams' sights. Francona managed in the Sox minor league system from 1991-1995 including Baseball America's Manager of the Year in 1993. However, that accolade pales in comparison to his two World Series championships with Boston. Epstein stated he would hire a manager who had managing experience or coaching experience at the Major League level. Williams missed that boat all together hiring Ventura who was coaching but at the high school level in California.


**Comments**

Title:  
Comment:

**Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball**  
WhiteSox  
**Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor**  
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Cubs  
**Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12**  
Bulls  
**Chicago Bulls Tip-off Trophy Tour**  
Bulls

# Changes made – Calendar


Change 4: Improve the look of calendar



**SOX**


**Cubs**


**BULLS**



**HAWKS**

**FIRE**





**NORTH DEVON WETSUITS**

### Team Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10/23 Bears	10/24	10/25 Blackhawks	10/26	10/27	10/28 Blackhawks	10/29 Blackhawks
10/30	10/31 Blackhawks	11/01	11/02	11/03 Blackhawks	11/04 Blackhawks	11/05
11/06 Blackhawks Cubs	11/07	11/08 Blackhawks	11/09	11/10 Blackhawks	11/11 Blackhawks	11/12
11/13 Blackhawks Bears	11/14	11/15	11/16 Blackhawks	11/17	11/18 Blackhawks	11/19 Blackhawks
11/20 Bears Cubs	11/21	11/22	11/23 Blackhawks	11/24	11/25 Blackhawks	11/26 Blackhawks

Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball  
WhiteSox

Chicago White Sox exercise \$3.5 million option on RHP Jason Frasor  
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Santo, Minoso on Hall of Fame ballot  
Cubs

Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12  
Bulls

Chicago Bulls Tip-off Trophy Tour  
Bulls



# Changes made – Calendar





Welcome, cassy

**SOX**
**Cubs**
**BULLS**

**HAWKS**
**FIRE**


## Team Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10/23 <a href="#">Bears</a>	10/24	10/25 <a href="#">Blackhawks</a>	10/26	10/27	10/28 <a href="#">Blackhawks</a>	10/29 <a href="#">Blackhawks</a>
10/30	10/31 <a href="#">Blackhawks</a>	11/01	11/02	11/03 <a href="#">Blackhawks</a>	11/04 <a href="#">Blackhawks</a>	11/05
11/06 <a href="#">Blackhawks</a> <a href="#">Cubs</a>	11/07	11/08 <a href="#">Blackhawks</a>	11/09	11/10 <a href="#">Blackhawks</a>	11/11 <a href="#">Blackhawks</a>	11/12
11/13 <a href="#">Blackhawks</a> <a href="#">Bears</a>	11/14	11/15	11/16 <a href="#">Blackhawks</a>	11/17	11/18 <a href="#">Blackhawks</a>	11/19 <a href="#">Blackhawks</a>
11/20 <a href="#">Bears</a> <a href="#">Cubs</a>	11/21	11/22	11/23 <a href="#">Blackhawks</a>	11/24	11/25 <a href="#">Blackhawks</a>	11/26 <a href="#">Blackhawks</a>

[Chicago White Sox: Theo Epstein Can Pick Up Kenny Williams' Dropped Ball](#)  
WhiteSox

[Chicago White Sox exercise \\$3.5 million option on RHP Jason Frasier](#)  
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[WhiteSox Goldwater faults Cubs ballpark deal, won't directly sue Mesa](#)  
Cubs

[Santo, Minoso on Hall of Fame ballot](#)  
Cubs

[Chicago Bulls Legend Artis Gilmore Now Playable in NBA 2K12](#)  
Bulls

[Chicago Bulls Tip-off Trophy Tour](#)  
Bulls



**Questions?**